



The Williamsburg Players 2015-2016 season marks 59 years of presenting “Community Theatre at its Best”. Now in the fifth year in our new 300 seat venue, attendance is expected to reach nearly 15,000 audience members this year.

The Williamsburg Players is an all-volunteer 501(c)(3) tax-exempt organization, governed by an elected Board of Directors. It is a network of local men and women experienced in all aspects of theater work. Ticket sales revenue represents a small portion of the budget required to present high quality theater. The Players rely on program advertiser support, patron donations, and ever-smaller grants in order to provide the best of regional talent desired by our enthusiastic audiences.

As an advertiser, you will enjoy exposure to a highly-qualified market segment of those who appreciate the cultural riches of this community and who appreciate support from the business community. Advertisers may want to offer a discount or extra item in their ads as an inducement to visit.

We accept hi-resolution jpg and pdf files in B&W or color (Ads are printed in B&W).
 Ads can be emailed to ads@williamsburgplayers.org.

For additional information contact Hugh Siggins at (757) 564-8033 or email at hsiggins@cox.net. Thank you.

ADVERTISING INVOICE

[] PREMIERE NIGHT SPONSOR - \$850.00 - A Black Tie, Catered, Invitation Only Event

Benefits: Full page ad for all five productions (\$475 value), inclusion in our newspaper ad acknowledging your organization as our Premiere Night sponsor, a lobby display of your organizations material for the run of the show, 10 invitations (20 people - \$400 value) to Premiere Night to distribute to persons of your choice, acknowledgement during the pre-show curtain speech to the Premiere Night audience, 10 tickets (\$180 value) good for any performance night of the sponsored show to distribute to persons of your choice, publicity picture of your organizations representative with cast members submitted to the VA Gazette in a publicity release and a framed sponsor certificate. (Total value - \$1,055)

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|--|---|--|
| <input type="checkbox"/> Full page 4 3/4" x 7 3/4" | <input type="checkbox"/> Single program \$ 105.00 | <input type="checkbox"/> Full Year (5 Shows) \$ 475.00 |
| <input type="checkbox"/> 1/2 page 4 3/4" x 3 3/16" Horizontal | <input type="checkbox"/> Single program \$ 70.00 | <input type="checkbox"/> Full Year (5 Shows) \$ 320.00 |
| <input type="checkbox"/> 1/2 page 2 5/16" x 7 3/4" Vertical | <input type="checkbox"/> Single program \$ 70.00 | <input type="checkbox"/> Full Year (5 Shows) \$ 320.00 |
| <input type="checkbox"/> 1/4 page 4 3/4" x 1 13/16" Horizontal | <input type="checkbox"/> Single program \$ 45.00 | <input type="checkbox"/> Full Year (5 Shows) \$ 200.00 |
| <input type="checkbox"/> 1/4 page 2 5/16" x 3 13/16" Vertical | <input type="checkbox"/> Single program \$ 45.00 | <input type="checkbox"/> Full Year (5 Shows) \$ 200.00 |

For single show ad, please indicate the name of the show _____

Make checks payable to The Williamsburg Players. Mail form and check to the P.O. Box below.

VISA/MC/DISCOVER # _____ Exp Date _____ CCV # _____
(The Williamsburg Players do not accept American Express)

Organization Name _____ Phone _____

Address _____

City _____ State _____ ZIP _____

Your Name _____ Email Address _____

Authorized Signature _____ Title _____

Williamsburg Players Representative _____

Please Note: Payment is required upon invoice.

P.O. Box 91 Williamsburg, Va. 23187 (757) 229-1679