



The Williamsburg Players

"Community Theatre at its Best"

The Players 2011-2012 season marks 55 years of presenting "Community Theatre at its Best".

With the opening of our new 316 seat venue, attendance is expected to reach nearly 15,000 audience members this year.

The Williamsburg Players, an all-volunteer 501-3(c) tax-exempt organization is governed by an elected Board of Directors. It is a network of local men and women experienced in all aspects of theater work. Ticket sales revenue represents a small portion of the budget required to present high quality theater. The Players relies on program advertiser support, patron donations, and ever-smaller grants in order to provide the best of regional talent desired by our enthusiastic audiences.

As an advertiser, you will enjoy exposure to a highly-qualified market segment of those who appreciate the cultural riches of this community...and who appreciate support from the business community. Advertisers may want to offer a discount or extra item in their ads as an inducement to visit.

For additional information contact Hugh Siggins at (757) 564-8033 or at dhsiggins@cox.net. Thank you.

ADVERTISING INVOICE

OPENING NIGHT SPONSOR - \$850

Benefits: Inside front cover full page ad for the sponsored show, full page ad for the remainder of the season, inclusion in our newspaper ad acknowledging your organization as our Opening Night Sponsor, a lobby display of your organizations material for the run of the show, 10 tickets to distribute to persons of your choice, acknowledgement during the pre-show curtain speech to the opening night audience, publicity picture of your organizations representative with cast members submitted to the Virginia Gazette in a publicity release and a framed Thank You certificate of appreciation.

- Full page 4 3/4" x 7 3/4" Single program \$ 105.00 Full Year (5 Shows) \$ 475.00
- 1/2 page 4 3/4" x 3 3/16" Horizontal Single program \$ 70.00 Full Year (5 Shows) \$ 320.00
- 1/2 page 2 5/16" x 7 3/4" Vertical Single program \$ 70.00 Full Year (5 Shows) \$ 320.00
- 1/4 page 4 3/4" x 1 13/16" Horizontal Single program \$ 45.00 Full Year (5 Shows) \$ 200.00
- 1/4 page 2 5/16" x 3 13/16" Vertical Single program \$ 45.00 Full Year (5 Shows) \$ 200.00

For single show ad, please indicate the name of the show _____

Make checks payable to The Williamsburg Players.

Credit Card # _____ Exp Date _____ CCV # _____

Organization Name _____

Authorized Signature _____ Title _____

Please Note: Payment is required upon invoice.