



Susan Fournier, Program Ad Coordinator, Williamsburg Players  
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RCVD CON \_\_\_\_\_  
 THX NOTE \_\_\_\_\_  
 DB UPDATE \_\_\_\_\_  
 ART RCVD \_\_\_\_\_  
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## Program Advertising Contract 2010-11

Ads will appear in Programs for the 2010-11 Season  
 Shows opening on September 16, November 11, January 20, March 24, and May 19

**NO PRICE INCREASE!**

### RENEWED ADS WITH NO CHANGES

If you DID ADVERTISE in 2009-10 AND you will use SAME AD WITHOUT CHANGES

- \_\_\_\_\_ \$525 - Full Page (Req'd Aspect: 18x30)  
printed program size 4 1/2" w x 7 1/2" h
- \_\_\_\_\_ \$325 - Half Page Vertical (Req'd Aspect: 9x30)  
printed program size 2 1/4" w x 7 1/2" h
- \_\_\_\_\_ \$325 - Half Page Horizontal (Req'd Aspect: 18x15)  
printed program size 4 1/2" w x 3 3/4" h
- \_\_\_\_\_ \$225 - Quarter Page Vertical (Req'd Aspect: 9x15)  
printed program size 2 1/4" w x 3 3/4" h
- \_\_\_\_\_ \$225 - Quarter Page Horizontal (Req'd Aspect: 18x7.5)  
printed program size 4 1/2" w x 1 7/8" h
- \_\_\_\_\_ \$625 - Outside Back Cover (Req'd Aspect: 18x30)  
printed program size 4 1/2" w x 7 1/2" h
- SOLD** \$575 - Inside Back Cover (Req'd Aspect: 18x30)  
printed program size 4 1/2" w x 7 1/2" h
- SOLD** \$575 - Inside Front Cover (Req'd Aspect: 18x30)  
printed program size 4 1/2" w x 7 1/2" h

NEW! ONLY \$195 - Page Sponsor--1 Line (complete line below)\*

\*For ALL Program Page Sponsors, please CLEARLY print your name as you wish it to appear in the program.  
 The acknowledgement line at the bottom of the sponsor page will read as follows:

This page is generously underwritten by \_\_\_\_\_

**Note:** Advertisers will receive a personal invitation to Premiere performance shows during the season

ADVERTISEMENT TOTAL DUE (From your choice on price list above) \$ \_\_\_\_\_

**DISCOUNT 5% FOR AD PAYMENT RECEIVED BY 7/31/10** - \_\_\_\_\_

**TOTAL PAYMENT ENCLOSED WITH THIS SIGNED CONTRACT:** \$ \_\_\_\_\_ (payable to Williamsburg Players)

**CONTRACT AND PAYMENT:** Please U.S. Mail to Susan Fournier at address above (ad copy may be enclosed or follow separately)

FULL PAYMENT MUST BE SUBMITTED WITH THE SIGNED CONTRACT BY THE DEADLINE FOR AD TO APPEAR  
 QUESTIONS REGARDING ADVERTISEMENT COPY should be directed to Susan Fournier (phone, e-mail, address above)

**DEADLINE FOR PAID CONTRACTS AND AD COPY: August 15, 2010**

\_\_\_\_\_ Advertiser will E-mail a file in required format & aspect ratio to Susan Fournier at E-Mail shown above (preferred) OR  
 \_\_\_\_\_ Advertiser will U.S. mail a clean, crisp, black & white copy in required aspect ratio to Susan Fournier at address shown above

**ADVERTISER check one** ►  RETURNING advertiser with SAME AD  RETURNING advertiser with NEW AD  NEW ADVERTISER

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Authorized by: \_\_\_\_\_ (Sign Here)

Print Name & Title: \_\_\_\_\_ Date: \_\_\_\_\_