



The Williamsburg Players

"Community Theatre at its Best"

The Williamsburg Players' 2016-2017 season celebrates six decades of presenting "*Community Theatre at its Best*." For our **60th Anniversary**, The Williamsburg Players proudly presents an exciting and diverse season line-up, including a *new* cabaret series, and will continue the beloved Children's Theater series. In our **300-seat** venue, attendance is expected to reach **15,000+** audience members this year!

The Williamsburg Players is an all-volunteer *501(c)(3) tax-exempt organization*, governed by an elected Board of Directors. It is a network of local men and women experienced in all aspects of theater work. Ticket sales revenue represents a small portion of the budget required to present high quality theater. The Players rely on program advertiser support, patron donations, and small grants in order to provide the best of regional talent desired by our enthusiastic audiences.

As an advertiser, you will enjoy **sustained exposure** to a large, highly-qualified market segment of potential customers who appreciate both the cultural riches of our community **and** the businesses that support us.

We accept hi-resolution jpg and pdf files in B&W or color (Ads are printed in B&W). Ads can be emailed to ads@williamsburgplayers.org.

For additional information contact Kim Middleton at (757) 561-5797 or email at Advertising@williamsburgplayers.org. Thank you!

ADVERTISING INVOICE

[] SHOW SPONSOR - \$1000.00

- Full page ad for all five productions (\$475 value)
- Acknowledgement of your sponsorship in all print advertising for the show, and on our website.
- Framed organization poster, or promotional material for your business, displayed in our lobby for the run of the show.
- 10 tickets (\$200 value) good for any performance of the sponsored show to distribute to the persons of your choice.
- Acknowledgement of your sponsorship during each pre-show curtain speech for every performance of the show's run.
- Long term, prominent recognition of your business's sponsorship with an engraved stone on our lobby's "Giving Tree".
- AND, upon request, a publicity picture of your organizations representative with the cast members submitted to the VA Gazette in a publicity release and/or a framed show poster, suitable for display thanking your organization for its sponsorship.

Sponsorships can be purchased for each main season show, for our children's theater season, or for select special events!!

Playbill Advertising

[] Full page 4 3/4" x 7 3/4"	[] Single program \$ 105.00	[] Full Year (5 Shows) \$ 475.00
[] 1/2 page 4 3/4" x 3 3/16" Horizontal	[] Single program \$ 70.00	[] Full Year (5 Shows) \$ 320.00
[] 1/2 page 2 5/16" x 7 3/4" Vertical	[] Single program \$ 70.00	[] Full Year (5 Shows) \$ 320.00
[] 1/4 page 4 3/4" x 1 13/16" Horizontal	[] Single program \$ 45.00	[] Full Year (5 Shows) \$ 200.00
[] 1/4 page 2 5/16" x 3 13/16" Vertical	[] Single program \$ 45.00	[] Full Year (5 Shows) \$ 200.00

Make checks payable to The Williamsburg Players. Mail form and check, or provide a credit card number for payment to the P.O. Box below.

VISA / MC / DISCOVER # _____ Exp. Date _____ CCV # _____

(The Williamsburg Players do not accept American Express)

Organization Name _____

Phone _____

Address _____

City _____ State _____ ZIP _____

Your Name _____

Email Address _____

Authorized Signature _____

Title _____

Please Note: Payment is required upon invoice.

Williamsburg Players Advertising: P.O. Box 91 Williamsburg, Va. 23187 (757) 229-1679